



Sponsorship Levels and Benefits

As a **SPFESTIVAL** sponsor you will receive excellent branding, marketing and public relations opportunities, as well as the satisfaction of seeing your name in support of our arts and cultural events.

	Festival Title	Week Title	Event Title	Event Sponsor	Sustainer
	\$50,000	\$25,000	\$10,000	\$5,000	\$1,000
Festival Title Rights					
SPFESTIVAL Title Rights: "SPFESTIVAL, presented by _____"	✓				
Weekly Title Rights: "_____ Week Sponsored by _____"		✓			
Event Title Rights: "_____ Sponsored by _____"			✓		
Sponsor Benefits					
Sponsor may host a hospitality tent	✓	✓	✓		
Ticket Benefits, if applicable	✓	✓	✓	✓	✓
Marketing & Advertising					
Logo inclusion on all advertising media	✓	✓	✓	✓	
Representation on all SPFESTIVAL materials	✓	✓	✓	✓	
Logo and link prominently displayed on SPFESTIVAL website	✓	✓	✓	✓	
Ad in SPFESTIVAL Program Guide - full color	Cover	Full Page	Full Page	Half Page	
Listing on event sponsor page in the SPFESTIVAL Program Guide	✓	✓	✓	✓	✓
Logo inclusion on all SPFESTIVAL signage	✓	✓	✓	✓	
Media					
Inclusion in all media materials	✓	✓	✓		
Sponsor recognition at all events	✓	✓	✓	✓	✓
Donor recognition listing	✓	✓	✓	✓	✓